



Scaling National BIM Education and Standards with Plannerly

Grassroots effort to build awareness and drive change.



THE STAR

Faced with fragmented workflows, lack of national BIM guidance, and tool-centric training, **Croatian architect Vedran Orešić** spearheaded a movement to unify BIM education, simplify ISO 19650 implementation, and localize standards using Plannerly. By integrating free templates, **launching a national training program**, and hosting digital transformation events, his team **empowered thousands across the country** with practical, structured, and scalable BIM practices.

“ We didn’t wait for a mandate. We just started - with education, templates, and real projects. ”

THE RESULTS

1,000+ students trained as BIM coordinators

THE CHALLENGE

No national standards, guidance, or leadership in BIM
Most training focused only on software tools, not processes
Clients requesting BIM without understanding requirements (e.g. “We want LOD 500”)
ISO 19650 seen as too complex and overwhelming for smaller projects
Fragmentation: each company created its own BIM methods

“ Plannerly became our central hub - for all learning materials and BIM documents - all in one platform ”

THE ACTIONS

- Localized Templates - translated and **simplified ISO 19650 templates for Croatian context**
- Available in Croatian language on Plannerly with version control
- **National Education Program**
- Partnered with Universities and CDBC
- All students used Plannerly from day one for BEPs, Scope, and collaboration
- Students learn how to align planned vs. actual deliverables using Verify module
- **Clear connection between planning and execution**
- No more static PDFs – resources updated live in Plannerly

THE IMPACT

By using Plannerly as the **central hub for both education and practice**, Croatia made significant strides in standardizing BIM - **without waiting for a government mandate.**

- With **custom templates and centralized access**, consultants could easily share, verify, and update BIM resources across multiple projects.
- This initiative laid the groundwork for localized standards and a growing network of trained professionals - driving momentum for BIM adoption across the region.

“ Plannerly helped connect what was planned with what was actually delivered. ”



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